**Number : *please fill***

**Date : *please fill***

To :

***Twilio Inc.***

***375 Beale Street, 3rd Floor***

***San Francisco, California 94105***

***United States***

**Concerning: Designation Letter of Making Sender’s ID**

With Respect,

That to improve the services which will bring value added to our customers, then ***[Insert Company Name]*** **(“Client”)** the Company that is engaged in *[****Insert Type of Business****]* intends to hold Mobile Advertising Services

To support Mobile Advertising Services above, ***[Insert Company Name]*** **(“Client”)** appoints ***Twilio, Inc.* (“Partner”)** as the only provider of Mobile Advertising Services Application and requests **PT**. **Twilio, Inc. (“Partner”)** to cooperate with **PT Telekomunikasi Selular (“Telkomsel”)** in carrying the activities that are deemed necessary for the implementation of Mobile Advertising Services

For further, related to cooperation about Mobile Advertising Services that will be held between ***Twilio, Inc.* (“Partner”)** and **PT Telekomunikasi Selular (“Telkomsel”),** then the undersigned ***[Name of Director],*** *as* ***[Title]*** represents ***[Insert Company Name]*** **(“Client”)**hereby declare:

1. That ***[Insert Company Name]*** **(“Client”)** ensures all the mobile phone numbers (kartuHALO/simPATI/AS) which are registered by ***[Insert Company Name]*** **(“Client”)**and which will **receive special message through the BULK services** (SMS / MMS / USSD) are actually members of the community of ***[Insert Company Name]*** **(“Client”)** with a phone number that is already registered and agree to accept the BULK services (SMS / MMS / USSD)
2. That ***[Insert Company Name]*** **(“Client”)** guarantees and is responsible for the entire content/text that is sent via Mobile Advertising Services, therefore ***Twilio, Inc.* (“Partner”)** and **PT Telekomunikasi Selular (“Telkomsel”)** are released from any claims or accusation arising from the content/ text that is sent via Mobile Advertising Services.
3. That ***[Insert Company Name]*** **(“Client”)** guarantees and is responsible for all the registered sender name. As for, the registered sender name is ***[insert Sender ID]***

Thus, this designation letter being made in 2 (two) ORIGINAL copies with the same provision to be used as appropriate.

***[Insert Client Company Name ]***

*Duty stamp (Materai Rp 10.000) +signature*

*+company stamp*

***[Insert Name of Director]***

***[Insert title]***

Nomor : …………….

Tanggal : …………….

Kepada : **PT. Twilio, Inc.**

Alamat : Twilio Inc.

375 Beale Street, 3rd Floor

San Francisco, California 94105

United States

**Perihal : Surat Penunjukan**

Dengan hormat,

Bahwa untuk meningkatkan pelayanan yang mendatangkan nilai tambah kepada Pelanggan kami, maka **PT. [Insert Company Name] (“Klien”)** perusahaan yang bergerak dalam bidang **[Insert type of Business]** bermaksud mengadakan layanan Mobile Advertising.

Bahwa untuk mendukung layanan Mobile Advertising yang dimaksud diatas **PT. [Insert Company Name] (“Klien”)** menunjuk **PT**. **Twilio, Inc. (“Partner”)** sebagai penyedia aplikasi layanan Mobile Advertising dan meminta **PT**. **Twilio, Inc. (“Partner”)** untuk bekerjasama dengan **PT Telekomunikasi Selular (“Telkomsel”)** dalam menjalankan kegiatan yang dianggap perlu untuk terlaksananya layanan Mobile Advertising tersebut.

Untuk selanjutnya sehubungan dengan akan diadakannya kerjasama tentang layanan Mobile Advertising antara **PT**. **Twilio, Inc. (“Partner”)** dengan **PT Telekomunikasi Selular (“Telkomsel”),** maka yang bertandatangan dibawah ini **[Name of Director], [Title]** mewakili **PT. [Insert Company Name] (“Klien”)**dengan ini menyatakan:

1. Bahwa **PT. [Insert Company Name] (“Klien”)** menjamin semua nomor telepon selular (kartuHALO/simPATI/AS) yang didaftarkan oleh **PT. [Insert Company Name] (“Klien”)**dan yang akan **menerima pesan khusus melalui layanan BULK** (SMS/MMS/USSD) adalah benar-benar anggota komunitas dari **PT. [Insert Company Name] (“Klien”)**dengan nomor telepon yang telah terdafatar dan setuju untuk menerima layanan layanan BULK (SMS/MMS/USSD).
2. Bahwa **PT. [Insert Company Name] (“Klien”)**menjamin dan bertanggungjawab terhadap seluruh content/isi yang dikirimkan melalui layanan Mobile Advertising, oleh karenanya **PT**. **Twilio, Inc. (“Partner”)** dan **PT Telekomunikasi Selular (“Telkomsel”)** dibebaskan dari segala tuntutan atau gugatan yang timbul akibat content/isi yang dikirimkan melalui layanan Mobile Advertising tersebut.
3. Bahwa **PT. [Insert Company Name] (“Klien”)**menjamin dan bertanggungjawab terhadap seluruh nama sender yang didaftarkan. Adapun nama sender yang didaftarkan adalah [Insert Sender ID].

Demikian Surat Penunjukan ini dibuat dalam rangkap 2 (dua) ASLI yang sama bunyinya untuk dipergunakan sebagaimana mestinya.

**PT. [Insert Company Name]**

Meterai 10.000 + Tanda tangan PIC + Stempel perusahaan

**[Name]**

**[Title]**